

Meet South Florida's 2020 Power Leaders 250

The Power Leaders 250, which honors leading executives from various industries. This is the first of five Power Leaders packages scheduled for 2020.

The remaining honors sections will be industry specific, focusing on business leaders from the Banking, Real Estate, Education and Health Care sectors.

The SFBJ's editorial team spends months discerning which leaders will be honored in each special section, using criteria that includes executives' titles, successful track records, placement on our weekly Lists and how often they've been in the news during the past year.

Congrats to all the honorees.



BRETT BEVERIDGE

FOUNDER AND CEO, THE REVENUE OPTIMIZATION COS.

CORAL GABLES

Since founding T-ROC, Beveridge has helped propel the parent company of six brands to become a leader in the wireless, electronics, software and retail industries. The company was the region's fifth-fastest growing company, with 131.82% in two-year revenue growth.

Birthplace: Miami

Education: B.S., business, University of Miami

Last book: "The Five Dysfunctions of a Team A Leadership Fable" by Patrick Lencioni

<https://www.bizjournals.com/southflorida/news/2020/02/03/2020-power-leaders-250-part-2.html#g/466474/6>

2 / 3 / 2020

ONLINE | South Florida Business Journal | News | Career & Workplace | Mel Melendez

Potential Audience: 3,687,976